



Saturday, 9th May 10:30 am -11:15 am

Cariology

TOOTHPASTES AND MOUTHWASHES: A GUIDE TO AWARE PRESCRIPTION

The high caries risk dental patient represents a clinical challenge that requires a tailored preventive and therapeutic approach. Toothpastes and mouthrinses play a fundamental role in caries management; however, their selection is often based on habit, marketing, or generic recommendations rather than on individual risk assessment. This lecture aims to provide dental hygienists and dentists with a practical, evidence-based framework for the conscious prescription of toothpastes and mouthrinses for patients at high caries risk. The presentation will focus on clinical decision-making criteria rather than on specific brands, emphasizing the importance of matching the product to the patient's risk profile, oral condition, and compliance. Particular attention will be given to patient communication strategies in order to improve adherence and long-term preventive outcomes. The ultimate goal is to shift from product recommendation to true clinical prescription, reinforcing professional responsibility and improving caries management through informed, patient-centered choices.

DENISE CALZOLARI



Dental Hygienist since 2008 (University of Ferrara – UniFe).

She practices privately in Ferrara at the office of Dr. Enrico Cassai. From 2009 to 2015, she held the Guided Internship course in the Dental Hygiene Degree Program at the University of Ferrara, during which she initiated a collaboration between UniFe and the St. Patrignano Community Dental Center for student clinical training. She collaborates with leading dental companies, including Oral-B, Invisalign, Curasept, Ivoclar, and Woodpecker.

She is a speaker at courses and congresses in Italy and abroad, and a member and lecturer of the Società Italiana di Parodontologia (SIdP). She is the creator of the course "Moments of Communication Step by Step," focused on patient-centered periodontal care, as well as modular courses on Effective Communication and Digital Communication, tailored to the specific needs of private dental practices.

She actively shares her passion for communication and scientific dissemination through social media.