



Friday, 8 May 03:15 pm-04:00 pm

Aesthetics

LIP FRAME: MANAGEMENT OF PERIORAL TISSUE

The perioral region, including the lips, is one of the two areas of facial attractiveness, along with the periocular region. Both lips and eyes are involved in all facial dynamics, from smiling to chewing to speaking. In this lecture, we'll discuss how to assess facial profilometry, possible asymmetries, and the aging process. I'll explain how to educate patients about their aging process and guide them toward informed decision-making: from perioral assessment to planning and treatment. The classic early signs of accelerated aging in the lower face are: a small and retruded chin, lower lip protrusion, a double chin, a drooping oral commissure, and a lower lip eversion. I'll explore, using dedicated codes, how to correct these instabilities, reshape the perioral area, and change the future of the aging process.

EZIO COSTA



Graduated in Medicine and Surgery from the Università di Verona in 1985 and specialized in Gynecology and Obstetrics in 1989, he obtained a diploma as an Expert and Consultant in Aesthetic Medicine in 2007. Since 1985, he has practiced exclusively dentistry, and since 2000 he has integrated aesthetic medicine into his clinical practice. A speaker at international congresses and courses, he is the author of publications on the integration of aesthetic dentistry and aesthetic medicine in the treatment of facial and smile aesthetics. Since 2007, he has organized theoretical and practical courses in Italy and in 16 countries across Europe, the Middle East, and Asia, promoting a multidisciplinary approach to facial aesthetics. He served as an adjunct professor and member of the Coordinating Committee of the Master's program at the Università di Padova (2009–2013) and has collaborated with several Italian universities; since 2016, he has been an adjunct professor at the Università di Camerino and the Università di Roma Tor Vergata. A founding member and Honorary President of POIESIS, in 2013 he founded Clinica Ezio Costa and in 2014 the Academy Ezio Costa, an international training center. He is the author of the books *Everything Starts with a Smile*, *Face and Smile Aesthetic: a Multidisciplinary Approach*, *Health and Happiness*, and *The Long Adventure: Living a Good Life is an Ethical Duty (Reflections on Relative Age)*. In 2022, he edited the Italian edition of *Lips. 45 Injective Techniques for the Aesthetic Treatment of the Lips*, published by Quintessenza Edizioni.